

## CLAIMS

We claim:

- Sub A21
1. A system for web based development and exploitation of IP, the system comprising:
    - 5 a. an innovator attraction module;
    - b. a developer attraction module;
    - c. a registration module;
    - d. a match module;whereby the registration module is adapted to accept and store data related to an innovator and the innovator's innovation in an innovation database, and further  
10 whereby the match module is adapted to match a registered innovation and innovator with a developer having stated requirements and resources for development.
  2. The system of Claim 1, wherein the database is operably stored for random retrieval on a storage medium.
  - 15 3. The system of Claim 1, further wherein updates and changes to innovation related data are also stored in the innovation database.
  4. The system of Claim 1, further wherein the match module is adapted to match one or more innovations with one or more developers.
  5. The system of Claim 1, further comprising a tracking module, whereby any  
20 status or outcome of any matching activity related to the innovation is made available to a user.
  6. The system of Claim 5, wherein any status or outcome of any matching activity related to the innovation is also operably stored in a tracking database for later retrieval by a user.
  - 25 7. The system of Claim 6, wherein status or outcome of matching activity is fed for storage to the innovation database.
  8. The system of Claim 7 wherein the innovation database and the tracking database are interoperably connected for data sharing.
  9. The system of Claim 1, wherein at least one module resides on a computing  
30 device.
  10. The system of Claim 9, wherein at least one different module resides on a different computing device, and the two computing devices are interconnected for data communication over an information network.

